



PRESS RELEASE

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EUROPEAN STANDARDS SUPPORT THE INDUSTRIAL STRATEGY FOR EUROPE

European standards play a key role in contributing to a strong, sustainable, resilient, and innovative European economy. For this reason, CEN and CENELEC warmly welcome the ambitions of the Industrial Strategy for Europe and are ready to support the European Commission in a successful relaunch of this strategy for the future of European industry.

The COVID-19 outbreak brought forward unprecedented challenges for the European economy. To foster the recovery, a collective effort will be needed to provide innovative and long-term solutions that set Europe on both a steady and sustainable path towards its future growth.

The revised Industrial Strategy for Europe presented on 5 May by the European Commission leads in the right direction. This document, which updates on the previous 2020 Industrial Strategy of March 2020, highlights the EU's overarching ambitions for the transition towards climate neutrality and digital leadership, is strategic towards autonomy based on its economic and technological sovereignty, and shows resilience to potential exogenous occurrences.

[The European Committee for Standardization \(CEN\)](#) and [the European Committee for Electrotechnical Standardization \(CENELEC\)](#), two of the three officially recognised European standardization organisations, welcome the fact that the European Commission acknowledges the significant role of standards and standard-setting in Europe in the revised Industrial Strategy and are ready to contribute to the ambitions it presents. CEN and CENELEC are also committed to work closely with the European Commission on the definition of the new European Standardization Strategy, due for the second half of the year.

European Standards (ENs) are an effective tool for powering Europe's recovery and central to address challenges across all the [14 ecosystems](#) identified in the Industrial Strategy. ENs [have played a crucial role in fighting the COVID-19 pandemic](#) and will continue to provide the necessary solutions Europe needs to recover and boost its economy.

As part of the wider reflection on how to better support Europe's growth, CEN and CENELEC recently published their joint [Strategy 2030](#). This important document, structured around five goals, guides the work of CEN, CENELEC and their 44 national Members over the next ten years, and will ensure that the European Standardization System is fit for a green and digital future.

Based on this strategic roadmap and with the awareness of the strengths of the European Standardization System, CEN and CENELEC are ready to engage with the European Commission and all stakeholders, in order to maximise the contribution of European Standards to the renaissance of Europe's industry.

"The European Standardization System is based on a voluntary and inclusive approach, which has already shown its strength in supporting the EU's policy objectives", commented **Elena Santiago Cid, CEN and CENELEC's Director General**. "The standardization community is ready to contribute, in the full spirit of the [New Legislative Framework](#), to power Europe's industry across all sectors, in the framework of the twin digital and green transitions".

CEN and CENELEC

CEN (European Committee for Standardization) and CENELEC (European Committee for Electrotechnical Standardization) are recognized by the European Union (EU) and the European Free Trade Association (EFTA) as European Standardization Organizations responsible for developing standards at European level.

The members of CEN and CENELEC are the National Standardization Bodies and National Electrotechnical Committees of 34 European countries. European Standards (ENs) and other standardization deliverables adopted by CEN and CENELEC, are accepted and recognized in all of these countries. European Standards (ENs) contribute to enhancing safety, improving quality, facilitating cross-border trade and strengthening the European Single Market. CEN and CENELEC work to promote the international alignment of standards in the framework of technical cooperation agreements with ISO (International Organization for Standardization) and the IEC (International Electrotechnical Commission).

CEN website: www.cen.eu

CENELEC website: www.cenelec.eu

CEN-CENELEC website: www.cencenelec.eu

Media contact:

Giovanni Collot

Project Manager Strategy & Governance

CEN-CENELEC Management Centre

T: +32 474 98 21 17

Email: gcollot@cencenelec.eu

Twitter: [@Standards4EU](https://twitter.com/Standards4EU)